



## FIND THE SPEED YOU NEED FOR FMCGS WITH SMART BPO SOLUTIONS

In the fast-moving consumer goods (FMCG) industry, nothing is more important than enabling flexibility and efficiency to meet varying supply and demand with ease.

Through Business Process Outsourcing (BPO), it is possible for businesses in the FMCG industry to reduce headcount using technology while increasing output, lowering costs, and reducing the security risks associated with moving consumer goods.

By implementing BPO it is possible to reduce headcount while simultaneously improving performance and output.

### In-house performance pitfalls



Warehouse management



Transport



Logistics



Inventory management

A BPO provider completely assumes responsibility for every facet of the outsourced processes, including the labour component, which means that clients no longer require massive resources on site, nor do they need to handle any HR or IR matters themselves.





# OUR FMCG SOLUTION

By becoming an extension of your business, assuming total responsibility for specific processes, as your BPO provider we can support industry players like you to continuously improve and optimise efficiencies, helping you overcome increasingly challenging operational circumstance.



When it comes to efficiency, bringing more hands-on deck is not the solution, take one of SA's largest e-commerce fulfillment enterprises as an example:



*Despite 450 heads on site*

*running two shifts, production was a*

*struggle. This is problematic in the*

*FMCG sector, particularly in consumer*

*clothing and technology, as consumers*

*expect rapid turnaround and an*

*accurate, hassle-free experience."*

- Avi Maharaj, National Finance Manager at PPO

## PPO's BPO model:



Find the flexibility you require to meet varying demands, easily



Vary headcount according to orders



Workers are paid on a productivity basis



Receive benefit of increased productivity levels, without the permanent salary cost

As your BPO provider we become an essential part of your business - not by providing a quick fix to your problems, but as a partner in long term, continuous incremental improvement.

**PPO relieves you of a substantial portion of risk and responsibility.**

Contact us today to

**WORK BETTER, FASTER, SMARTER.**



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DRIVING EFFICIENCY